



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

Office of the Schools Division Superintendent-Curriculum Implementation Division

13 October 2026

DIVISION MEMORANDUM

No. 437 s. 2026

**CALL FOR ENTRIES: JINGLE CONTEST FOR THE REGIONAL FESTIVAL
OF TALENTS (RFOT) 2027**

To: Assistant Schools Division Superintendent
Chief Education Supervisors, CID and SGOD
Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
Teachers, Learners, and Other Concerned Personnel

1. Purpose

In preparation for the conduct of the **Regional Festival of Talents (RFOT) 2027**, this Office announces the **Jingle Contest** to create an official RFOT 2027 jingle that will promote the event and showcase the creativity, artistry, and talents of learners in Region VIII.

2. Objectives

The contest aims to:

- Develop an official jingle that embodies the vision, mission, and spirit of the Regional Festival of Talents 2027;
- Encourage creativity and musical expression among learners and personnel;
- Promote unity, excellence, innovation, culture, and talent development through music; and
- Generate wider awareness and support for RFOT 2027.

3. Eligibility

The contest is open to all learners, teaching personnel, and non-teaching personnel from public elementary and secondary schools in the Schools Division of Northern Samar.

4. Contest Mechanics

A. General Guidelines

1. Participation may be individual or group-based with a maximum of five (5) members per entry.
2. Each participant or group may submit only one (1) entry.
3. Entries must be original compositions and must not have been previously published, commercially released, or entered in other competitions.
4. The composition may be in English, Filipino, Waray, or a combination thereof.
5. The jingle must promote the values and objectives of RFOT 2027 and inspire excellence, creativity, innovation, and cultural appreciation.

B. Composition Requirements

1. The jingle shall have a duration of **one (1) to three (3) minutes**.
2. The lyrics must be decent, appropriate, and aligned with DepEd values.
3. The composition should be easy to understand, memorable, and suitable for performance during official RFOT activities.
4. Participants may use live or digital musical accompaniment.
5. The song must not contain copyrighted melodies, lyrics, or musical arrangements.

C. Submission Requirements

Participants shall submit the following:

- a. Audio recording in MP3 format;
- b. Complete lyrics in MS Word or PDF format;
- c. Background information and rationale of not more than 200 words;
- d. Duly accomplished Entry Form; and
- e. Signed Declaration of Originality and Ownership.

D. Submission Procedure

1. All entries shall be submitted electronically through the official submission platform or email address to be provided by the Division Office.
2. Entries must be submitted on or before **October 30, 2026, at 5:00 PM**.
3. Late and incomplete submissions shall not be accepted.

5. Criteria for Judging

Criteria	Percentage
Relevance to RFOT 2027 Theme and Objectives	35%
Originality and Creativity	25%
Musical Quality and Appeal	20%
Lyrics and Message Content	15%
Overall Impact and Memorability	5%
TOTAL	100%

6. Selection Process

1. A Screening Committee shall review all entries for compliance with contest requirements.
2. Qualified entries shall be evaluated by a Board of Judges composed of experts in music, arts, culture, and education.
3. The entry obtaining the highest overall score shall be declared the winner.
4. The decision of the Board of Judges shall be final and irrevocable.

7. Prize and Recognition

The winning entry shall:

- a. Be adopted as the **Official RFOT 2027 Jingle**;
- b. Receive a Certificate of Recognition; and
- c. Receive a cash prize and/or token subject to the availability of funds and existing government accounting and auditing rules and regulations.

8. Intellectual Property Rights

1. The winning jingle shall become the exclusive property of the Department of Education.
2. The Department of Education shall have the right to use, reproduce, broadcast, modify, and distribute the winning composition for official RFOT 2027-related activities and promotional purposes.
3. By submitting an entry, participants agree to grant the Department of Education the rights to use the composition in accordance with this memorandum.

9. Grounds for Disqualification

Participants shall be disqualified for the following:

- a. Submission of plagiarized or copyrighted material;
- b. Misrepresentation of authorship or ownership;
- c. Submission of multiple entries; and
- d. Failure to comply with any of the contest requirements.

10. For information, dissemination, and compliance.


GAUDENCIO C. ALJIBE JR., PhD., CESO V
Schools Division Superintendent

DepEd Northern Samar

RELEASED

By: 

Date: 14 OCT 2026

Enclosure No. 1 to Division Memorandum No. ___, s. 2026

DETAILED CONTEST MECHANICS

JINGLE CONTEST FOR THE REGIONAL FESTIVAL OF TALENTS (RFOT) 2027

I. GENERAL PROVISIONS

1. The Jingle Contest aims to produce the official jingle of the **Regional Festival of Talents (RFOT) 2027** that will be used in promotional materials, opening and closing programs, social media campaigns, and other official RFOT-related activities.
2. The contest is open to all learners, teaching personnel, and non-teaching personnel from public elementary and secondary schools in the Schools Division of Northern Samar.
3. Participation may be on an individual basis or by a group consisting of not more than five (5) members.
4. Each participant or group shall submit only one (1) entry.
5. All entries shall be free of charge and shall become part of the contest records.

II. COMPOSITION REQUIREMENTS

1. The jingle must be an original composition specifically created for RFOT 2027.
2. The composition shall reflect the ideals, goals, and spirit of the Regional Festival of Talents, emphasizing:
 - o Excellence;
 - o Creativity and innovation;
 - o Holistic learner development;
 - o Cultural appreciation;
 - o Unity and collaboration; and
 - o Showcasing learners' talents and skills.
3. The lyrics may be written in:
 - o English;
 - o Filipino;
 - o Waray; or
 - o A combination of these languages.
4. The jingle must have a duration of not less than one (1) minute and not more than three (3) minutes.
5. The lyrics must be wholesome, gender-sensitive, non-discriminatory, and aligned with the core values of the Department of Education.
6. The composition must not contain any offensive, political, commercial, or inappropriate content.

7. Participants may use any musical genre or style, provided that the composition remains suitable for educational and public-event purposes.
8. The lyrics should clearly mention or reference the **Regional Festival of Talents (RFOT) 2027**.

III. TECHNICAL SPECIFICATIONS

Participants shall submit the following:

A. Audio Recording

1. Audio file in MP3 or WAV format.
2. Minimum audio quality of 192 kbps.
3. Clear vocal and instrumental recording.
4. Maximum file size of 50 MB.

B. Lyric Sheet

1. Encoded in MS Word or PDF format.
2. Must contain the complete lyrics of the composition.
3. Font: Arial, Size 12.
4. Single-spaced.

C. Jingle Rationale

1. Not more than 300 words.
2. Should explain:
 - o Inspiration behind the composition;
 - o Meaning of the lyrics;
 - o Connection to RFOT 2027;
 - o Message intended for learners and stakeholders.
 - o

D. Accomplished Entry Form

The entry form shall contain:

- Name of participant/s;
- School;
- District;
- Contact number;
- Email address;
- Signature of participant/s; and
- Endorsement from the School Head.

IV. SUBMISSION PROCEDURES

1. Entries shall be submitted electronically through the official Google Form or email address designated by the Division Office.

[RFOT 2027 JINGLE CONTEST](#)

2. File names shall follow the format:

Plain Text

1

Example:

Plain Text

1

CatarmanI_CatarmanNHS_DelaCruz_RFOT2027Jingle.mp3

Show more lines

1. All contest requirements shall be uploaded in a single folder.
1. Deadline for submission shall be on or before _____, 2026, at 5:00 PM.
2. Entries submitted after the deadline shall automatically be disqualified.

V. SCREENING OF ENTRIES

1. A Screening Committee shall determine whether entries comply with all contest requirements.
2. Entries found to contain copyrighted musical materials, melodies, or lyrics shall be automatically disqualified.
3. Incomplete submissions shall not proceed to the judging stage.

VI. CRITERIA FOR JUDGING

Criteria	Percentage
Relevance to RFOT 2027 Vision, Theme, and Objectives	30%
Originality and Creativity	25%
Quality of Lyrics and Message	20%
Musical Arrangement and Composition	15%
Audience Appeal and Memorability	10%
TOTAL	100%

Description of Criteria

Relevance (30%)

- Communicates the purpose and spirit of RFOT 2027.
- Promotes learner excellence, creativity, and talent development.

Originality and Creativity (25%)

- Demonstrates uniqueness in melody, lyrics, and presentation.
- Shows innovative musical expression.

Quality of Lyrics and Message (20%)

- Clear, meaningful, and inspiring message.
- Appropriate language and content.

Musical Arrangement and Composition (15%)

- Harmony, melody, rhythm, and overall musical quality.
- Effective blending of vocals and accompaniment.

Audience Appeal and Memorability (10%)

- Catchy tune and easy recall.

- Potential to engage audiences and participants.

VII. SELECTION OF WINNERS

1. All qualified entries shall be evaluated by a Board of Judges composed of:
 - Music educators;
 - Creative arts practitioners;
 - Representatives from CID and SGOD; and
 - Other qualified individuals as may be designated.
2. The entry obtaining the highest overall score shall be declared the Winner.
3. In the event of a tie, the score under **Relevance to RFOT 2027 Vision, Theme, and Objectives** shall prevail.
4. The decision of the Board of Judges shall be final and irrevocable.

VIII. PRIZES AND RECOGNITION

The winning composer/group shall receive:

1. Certificate of Recognition;
2. Plaque of Recognition (if available);
3. Cash Prize subject to the availability of funds and existing accounting and auditing rules and regulations; and
4. Official recognition as the composer of the RFOT 2027 Jingle.

IX. INTELLECTUAL PROPERTY RIGHTS

1. The winning entry shall become the exclusive property of the Department of Education.
1. The Department of Education shall have the right to reproduce, record, publish, arrange, adapt, distribute, broadcast, and use the winning jingle in any official RFOT 2027 activity or publication.
1. Appropriate acknowledgment shall be given to the composer/s whenever practicable.

X. GROUNDS FOR DISQUALIFICATION

A participant shall be disqualified for any of the following:

1. Plagiarism or unauthorized use of copyrighted materials;
2. Submission of more than one (1) entry;
3. Submission of inaccurate participant information;
4. Failure to comply with contest requirements;
5. Late submission; or
6. Violation of any provision of these contest mechanics.