



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

Office of the Schools Division Superintendent-Curriculum Implementation Division

13 October 2026

DIVISION MEMORANDUM

No. 436 s. 2026

**CALL FOR ENTRIES: LOGO DESIGN CONTEST FOR THE REGIONAL
FESTIVAL OF TALENTS (RFOT) 2027**

To: Assistant Schools Division Superintendent
Chief, CID and SGOD
Education Program Supervisors
Public Schools District Supervisors
Elementary and Secondary School Heads
Teachers and Other Concerned Personnel

1. Purpose

In preparation for the conduct of the **Regional Festival of Talents (RFOT) 2027**, this Office announces the conduct of the **Logo Design Contest** to develop an official logo that will represent the spirit, identity, and aspirations of the Regional Festival of Talents 2027.

2. Objectives

The contest aims to:

- Encourage creativity and artistic expression among learners and personnel;
- Promote awareness and appreciation of the Regional Festival of Talents;
- Develop a distinctive and meaningful logo that embodies excellence, innovation, culture, and the diverse talents of learners in Region VIII; and
- Foster stakeholder participation in the promotion of RFOT 2027.

3. Eligibility

The contest is open to all learners, teaching personnel, and non-teaching personnel from public schools within the Schools Division of Northern Samar.

4. Design Requirements

- The logo must be original and must not have been previously published, submitted to other contests, or generated using artificial intelligence (AI) platforms.
- The design shall reflect the theme, objectives, and values of the Regional Festival of Talents 2027.
- The logo must be submitted in full color and should remain recognizable when reproduced in grayscale.

- d. Entries shall include a brief description or rationale (not exceeding 200 words) explaining the symbolism and elements used in the design.
- e. The logo should be scalable and suitable for use in print and digital materials.

5. Submission of Entries

Interested participants shall submit the following:

- Soft copy of the logo in PNG and editable format (PSD, AI, or similar);
- A brief design rationale;
- Accomplished entry form indicating the participant's name, school, district, and contact information.

All entries shall be submitted electronically through the designated submission link ([RFOT LOGO 2027](#)) or email address on or before **October 30, 2026**.

6. Criteria for Judging

Criteria	Percentage
Relevance to RFOT 2027	35%
Creativity and Originality	30%
Visual Impact and Aesthetic Appeal	20%
Versatility and Applicability	15%
Total	100%

7. Prizes and Recognition

The winning entry shall be adopted as the **Official Logo of the Regional Festival of Talents 2027** and shall receive a Certificate of Recognition and a corresponding prize subject to existing accounting and auditing rules and regulations.

8. Ownership of the Winning Design

The winning logo shall become the exclusive property of the Department of Education and may be reproduced, modified, or used in official RFOT 2027 publications, promotional materials, and related activities.

9. Final Provisions

The decision of the Board of Judges shall be final and irrevocable. By submitting an entry, participants agree to abide by the contest rules and grant the Department of Education the right to use and reproduce the submitted design for official purposes.

For information and guidance.


GAUDENCIO C. ALJIBE JR., PhD., CESO V
Schools Division Superintendent

DepEd Northern Samar

RELEASED

Enclosure No. 1 to Division Memorandum No. ____, s. 2026

DETAILED CONTEST MECHANICS

Logo Design Contest for the Regional Festival of Talents (RFOT) 2027

I. General Guidelines

1. The contest is open to all learners, teaching personnel, and non-teaching personnel from public elementary and secondary schools in the Schools Division of Northern Samar.
2. Each participant may submit only one (1) entry.
3. Entries must be the original work of the participant and should not have been previously published, awarded, or submitted to any other contest.
4. The use of copyrighted images, trademarks, stock graphics, or elements owned by another individual or organization is strictly prohibited.
5. Entries generated wholly or partly through Artificial Intelligence (AI) image-generation tools shall not be accepted.

II. Design Specifications

1. The logo shall:
 - Reflect the vision, goals, and spirit of the Regional Festival of Talents (RFOT) 2027;
 - Highlight the creativity, excellence, innovation, culture, and diverse talents of learners in Eastern Visayas;
 - Be suitable for use in printed and digital materials, including streamers, certificates, publications, social media platforms, shirts, and souvenirs.
2. The design must:
 - Be submitted in full color;
 - Remain clear and recognizable when resized or reproduced in black and white;
 - Include the text "RFOT 2027" as an integral part of the design.
3. Technical Specifications:
 - PNG format with transparent background;
 - Minimum resolution of 300 dpi;
 - Editable source file in AI, PSD, CDR, SVG, or equivalent format;
 - Maximum file size of 20 MB.

III. Required Submission Documents

Participants shall submit:

1. Official Entry Form;
2. Logo design in PNG format;
3. Editable source file;
4. Design rationale or explanation of not more than 200 words;
5. Signed Ownership and Consent Declaration.

IV. Submission Procedure

1. Entries shall be submitted electronically through the designated Google Form or official email address. [RFOT LOGO 2027](#)
2. The filename shall follow the format:

Surname_FirstName_RFOT2027Logo

Example:

DelaCruz_Juan_RFOT2027Logo.png

1. All entries must be submitted on or before **October 30, 2026**, 5:00 PM.
2. Entries received beyond the deadline shall no longer be accepted.

V. Screening of Entries

1. A Screening Committee shall review all submissions for compliance with the contest requirements.
2. Non-compliant entries shall be automatically disqualified.

VI. Criteria for Judging

Criteria	Percentage
Relevance to RFOT 2027 Theme and Objectives	35%
Creativity and Originality	30%
Artistic Merit and Visual Appeal	20%
Versatility and Ease of Application	15%
TOTAL	100%

VII. Selection Process

1. All qualified entries shall be evaluated by a Board of Judges composed of representatives from:
 - Curriculum Implementation Division (CID);
 - School Governance and Operations Division (SGOD);
 - Arts and Design Experts;
 - Information and Communications Technology personnel.
2. The Board of Judges shall select the Top Five (5) entries for final deliberation.
3. The entry that obtains the highest overall score shall be declared the winner.
4. The decision of the Board of Judges shall be final and irrevocable.

VIII. Prize and Recognition

The winner shall receive:

- Certificate of Recognition;
- Official recognition as the designer of the RFOT 2027 Official Logo;
- Cash prize and/or token subject to the availability of funds and existing government accounting and auditing rules.

IX. Intellectual Property Rights

1. The winning logo shall become the exclusive property of the Department of Education.
2. The Department of Education shall have full authority to use, reproduce, publish, modify, and distribute the winning design in any form and for any official purpose related to RFOT 2027.
3. By submitting an entry, participants agree to transfer all usage rights of the winning design to the Department of Education without further compensation other than the prize awarded.

X. Grounds for Disqualification

Participants shall be disqualified for:

1. Submission of plagiarized or copyrighted materials;
2. Multiple entries from the same participant;
3. Submission of incomplete requirements;
4. Late submission of entries;
5. Misrepresentation of authorship or ownership of the design.